

The Iowa's Living Roadways Visioning Program Quick Fact Sheet

A Program Delivered to Iowa Communities
by Trees Forever and ISU Department of Landscape Architecture
and sponsored by Iowa Department of Transportation

What is the Iowa's Living Roadways Visioning Program?

The *Iowa's Living Roadways* Visioning Program provides an opportunity for Iowa communities with fewer than 10,000 people to access professional landscape planning and design assistance. Through a series of planning meetings a local, volunteer committee works with a Trees Forever facilitator, a professional landscape architect, and a design team from Iowa State University Department of Landscape Architecture to identify potential landscaping projects and to create several images of what finished projects in their community might look like. Volunteer visioning committees across the state have been successful in developing these projects from this conceptual stage to detailed plans and finally into implemented landscape plantings.

What kind of commitment is needed from the community?

A community that applies for the *Iowa's Living Roadways* Visioning Program must identify at least 8 community leaders—for example, business people, local government representatives, teachers, seniors, and others—to serve on a committee that meets eight to ten times over a six-month period. These committee members will:

- assess their community's natural, cultural, and visual landscape resources
- identify and prioritize community needs
- consult with a professional designer in developing a community landscape concept plan
- work with the facilitator to determine potential funding sources for implementing the concept plan
- initiate the first phase of landscaping projects.

A participating community also agrees to contribute \$1,000 toward the implementation of a project identified in the visioning process.

What kinds of projects are addressed in the Visioning Process?

Communities working with any of the following issues can benefit from this visioning program:

- Relocation of highways or highway entrances
- Entryway planning, design, and beautification
- Recreational trail opportunities and enhancements
- Protection/enhancement of natural areas adjacent to roadways
- Planning and design of alternative transportation opportunities.

Odebolt will start this planning process on Tuesday, April 15th 7:00 p.m. at the Odebolt Fire Station. For more information on how you can participate contact Joan Godbersen 712-666-2231 or Trees Forever, 800-369-1269.